

Crown Forklift Parts

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown company in 1945. Carl's son, James F. Dicke joined the family company later that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to continue this position.

Now an globally diversified company, Crown initially created temperature controls for coal burning furnaces, servicing a small client base. The production of these control items took place in a former hardware store located in New Bremen, Ohio, where Crown's head office presently remain.

By the year 1949, Crown moved into the production of rotators for antenna due the increased interest in televisions at the time. The product was proficient at improving the picture and reception quality. The company's successful move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown soon diversified its production to include the restoration of mechanized and electrical components for private and government use in the early 1950's. After a number of profitable bids inside a short period of time, the company had developed a reputable business in this field.

With such adaptability and success, Crown was able to expand its production to embrace material handling equipment. Crown started the manufacture of forklifts and lift trucks in 1957. The company believed the industry required a smaller line of first-class quality forklifts. Crown promptly produced an exceptional series of progressive equipment and swiftly evolved into the most rapidly evolving materials handling company with its collection of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional head office and presently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering industry leader today, supported by exceptional service, solid sales and solid manufacturing operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They began to manufacture Crown's (PTH), hand pallet trucks. Later that same year, Crown began their first London operation located nearby Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing forklifts across Europe through independent dealers.

Crown these days has a considerable network of Crown-owned and independently-owned sellers in various key global markets delivering a vast fleet of electric lift trucks. They are responsible for managing the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany provide nationwide advertising and promotional sales support to all supplier and sales personnel. Both Crown sales and dealer personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of global dealers and Crown-owned dealers effectively operate in nearly 100 overseas city environments.

The 6 USA production locations for Crown consist of New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, building lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client base on all sides of the world, Crown has built an first-rate reputation as a maker of forward-thinking, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for innovation and top design excellence. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with multiple comfort options to lean, sit or stand, along with its unmatched output capacity.